NEOCURRENCY®

API SPECIFICATIONS

VERSION 1.9.7

March 1, 2024

INDEX

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GETTING STARTED

STANDARD USER FLOW

The production environment web base URL is: https://redeem.yourdigitalreward.com
The production environment API base URL is: https://redeem.yourdigitalreward.com/api/

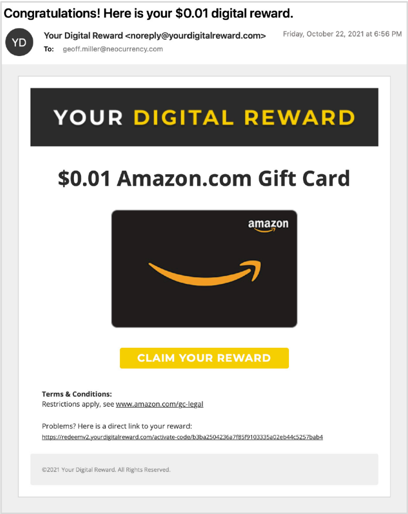
You will be generating reward links in this format:
https://redeem.yourdigitalreward.com/activate-code/b481f0224d5b4993374ae0020bff207b1a6fddb4

← ALWAYS THE SAME URL →← 40-DIGIT UNIQUE DIGITAL TOKEN →

The standard user flow for using the production environment is to first authenticate using the **authentication** endpoint. Then, you will create a new campaign using the **create campaign** endpoint. After a new campaign has been created, the user should activate the campaign using the **activate campaign** endpoint before being able to create codes using the **create codes** endpoint. After a campaign has been created and activated, additional codes can be added later using the **create codes** endpoint.

You will be generating 40-digit unique digital tokens through the API and appending them to the base reward link. Once you have the full reward links, you can embed them in your emails, send them via text message or display them on your web site. Optionally, you can send reward emails directly from the API to your end recipient. Users click on the reward link to activate and redeem their brand gift card code at the partner's site or retail location.

1. REWARD EMAIL
The user receives the reward email from either us or the brand.



Congratulations! Here is your $0.01 digital reward.

YD Your Digital Reward <noreply@yourdigitalreward.com> Friday, October 22, 2021 at 6:56 PM
To: geoff.miller@neocurrency.com

YOUR DIGITAL REWARD

$0.01 Amazon.com Gift Card

Terms & Conditions:
Restrictions apply, see www.amazon.com/gc-legal

Problems? Here is a direct link to your reward:
https://redeemv2.yourdigitalreward.com/activate-code/b3ba2504236a7f85f9103335a02eb44c5257bab4

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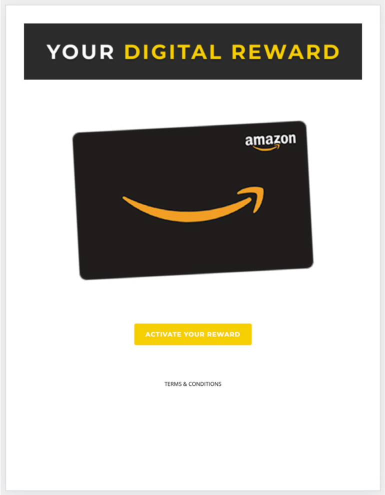
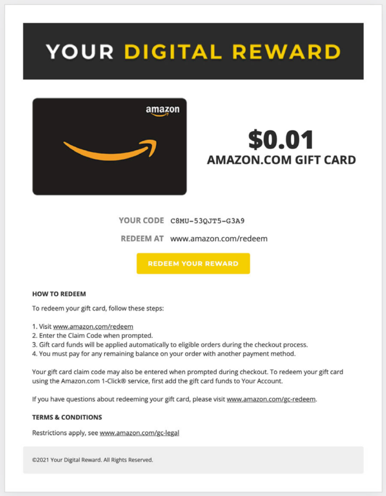
2. REWARD ACTIVATION PAGE
A security protocol we have in place to serve as a buffer between the email and the redemption page.



YOUR DIGITAL REWARD

3. REWARD REDEMPTION PAGE
Once activated, the user can now redeem the reward through the redemption link using their unique alphanumeric code.



YOUR DIGITAL REWARD

$0.01
AMAZON.COM GIFT CARD

YOUR CODE C8MU-53QJT5-G3A9
REDEEM AT www.amazon.com/redeem

HOW TO REDEEM

To redeem your gift card, follow these steps:

1. Visit www.amazon.com/redeem
2. Enter the Claim Code when prompted.
3. Gift card funds will be applied automatically to eligible orders during the checkout process.
4. You must pay for any remaining balance on your order with another payment method.

Your gift card claim code may also be entered when prompted during checkout. To redeem your gift card using the Amazon.com 1-Click® service, first add the gift card funds to Your Account.

If you have questions about redeeming your gift card, please visit www.amazon.com/gc-redeem.

TERMS & CONDITIONS

Restrictions apply, see www.amazon.com/gc-legal

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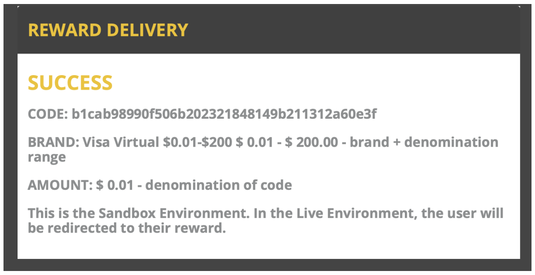
SANDBOX ACCOUNTS

Before starting with the production environment, we highly recommend using our sandbox environment which mimics the functionality of the production environment and allows for easy and safe testing of endpoints and user flow. Please ask your client success manager or reward manager to create an account for you in our sandbox environment. Sandbox accounts require a separate email address from your production account.

SANDBOX vs. PRODUCTION ENVIRONMENT

The sandbox web environment base URL is: https://redeem.yourdigitalreward.com/sandbox/
The sandbox API environment base URL is: https://redeem.yourdigitalreward.com/api/sandbox/

Codes from the sandbox NeoCurrency system can be activated much in the same way that the live system can activate codes. Testing reward links in the sandbox environment use the format: https://redeem.yourdigitalreward.com/sandbox/activate-code/{code}



REWARD DELIVERY

SUCCESS

CODE: b1cab98990f506b202321848149b211312a60e3f

BRAND: Visa Virtual $0.01-$200 $ 0.01 - $ 200.00 - brand + denomination range

AMOUNT: $ 0.01 - denomination of code

This is the Sandbox Environment. In the Live Environment, the user will be redirected to their reward.

https://redeem.yourdigitalreward.com/sandbox/activate-code/b1cab98990f506b202321848149b211312a60e3f

There are two major differences between the sandbox and production environments:

First, when calling sandbox environment methods there is a /sandbox/ prefix attached to the method declarations. For example, the sandbox environment brands method is called via `api/sandbox/brands` while the production environment brands method is called via `api/brands.`

Second, the code redemption in the sandbox environment is simulated. So when attempting to redeem codes via https://redeem.yourdigitalreward.com/sandbox/activate-code/{code} the user will receive a message that the code has been redeemed but that is the extent of the code redemption in the sandbox environment.

Reward links generated in the production environment are only redeemable in the production environment. Likewise, reward links generated in the sandbox environment are only be redeemable in the sandbox environment. If you try to redeem a sandbox code in the production environment, you will receive an invalid link error message.

TWO METHODS TO GENERATE REWARDS: CREATEORDERNOW vs CODES/CREATE

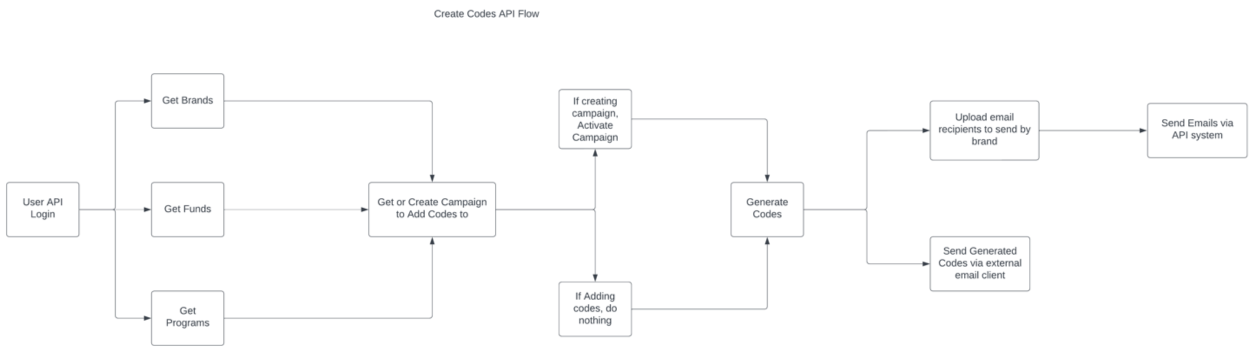
There are two endpoint methods to generate reward links within the NeoCurrency API.
The key question to answer for your implementation is:

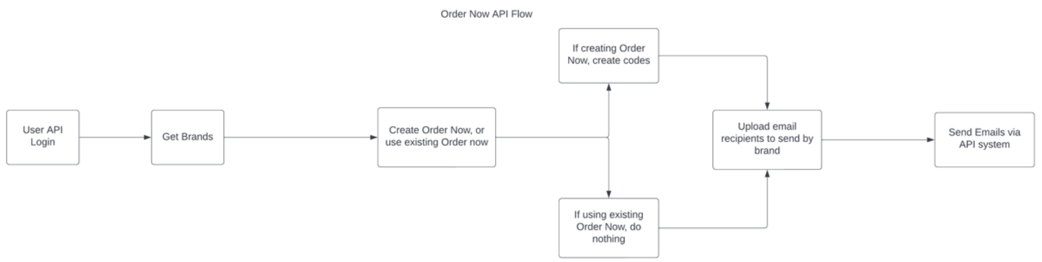
Do you need to keep funding and reporting separated by client, group or region as you place orders through the API?

1. If the answer is “**NO**”, use **CREATEORDERNOW**
   If you will be ordering out of the same general bucket for all rewards and want to keep it simple, use **createordernow**. This endpoint will keep all your orders within the same container, and all of your funds will go toward this single ordering method.

2. If the answer is “**YES**”, use **CODES/CREATE**
   If you have multiple clients or multiple campaigns and want to keep them separate from a reporting and funding standpoint, use **codes/create**. This endpoint will allow you to segment your funds into different programs and campaigns, and then generate reports based on each individual campaign.

Below is a flow diagram comparing the ordering process between using CREATEORDERNOW and using CODES/CREATE.


Create Codes API Flow
Get Brands
User API Login
Get Funds
Get Programs
Get or Create Campaign to Add Codes to
If creating campaign, Activate Campaign
If Adding codes, do nothing
Generate Codes
Upload email recipients to send by brand
Send Emails via API system
Send Generated Codes via external email client


Order Now API Flow
User API Login
Get Brands
Create Order Now, or use existing Order now
If creating Order Now, create codes
If using existing Order Now, do nothing
Upload email recipients to send by brand
Send Emails via API system

EXAMPLE: CREATING YOUR FIRST ORDER

In this example, we will go over the endpoints to create your first order using **createordernow.**

The overall flow is as follows:

POST /api/sandbox/createordernow

Below is an example of the requests and responses from this transaction flow:

POST /api/sandbox/createordernow
Request:

```
{
"custom1":"this is my first order", ← This is a custom field that can be used for things like
custom data which will not be shown to the end customer.
          "brands" : [ {
                    "id" : 623,  ← This is the brand you are looking to order
                    "denomination" : 1.05,
                    "quantity" : 1
          } ]
}
```

Response:

```
{
   "success": {
         "order_id": 6208,
         "custom1":”this is my first order”,
         "data": [
         {
                   "campaign_brand_id": 10031,
                   "denomination": "1.05",
                    "currency": "USD",
                   "codes": [
                            "c613e814692e94906be3d8f592551894e5bd1f85"
                    ],
                   "uuids": {

          "c613e814692e94906be3d8f592551894e5bd1f85": "3520f5a13757d26d717ac35c5c1f0
d7f202103111028291"
                    }
         }
      ]
   }
}
```

EXAMPLE: CREATING YOUR FIRST ORDER AND SENDING YOUR FIRST EMAIL

In this example, we will go over the needed endpoints to create your first order and send your first email.

The overall flow is as follows:

POST /api/sandbox/createordernow
POST /api/sandbox/addemails
POST /api/sandbox/sendemails

Below is an example of the requests and responses from this transaction flow:

POST /api/sandbox/createordernow

Request:

```
{
"custom1":"this is my first order", ← This is a custom field that can be used for things like
custom data which will not be shown to the end customer.
        "brands" : [ {
                "id" : 623,  ← This is the brand you are looking to order
                "denomination" : 1.05,
                "quantity" : 1
        } ]
}
```

Response:

```
{
   "success": {
        "order_id": 6208,  ← This will be needed when adding and sending emails
        "custom1":”This is my first order!”,
        "data": [
        {
                "campaign_brand_id": 10031,  ← You need this when adding & sending emails
                "denomination": "1.05",
                 "currency": "USD",
                "codes": [
                        "c613e814692e94906be3d8f592551894e5bd1f85"
                 ],
                "uuids": {
```

```
                "c613e814692e94906be3d8f592551894e5bd1f85": "3520f5a13757d26d717ac35c5c1f0d7f202103111028291"
                        }
                }
            ]
    }
}
```

POST /api/sandbox/addemails

Request:

```
{
"order_id": 6208,
"campaign_brand_id":10031,
"emails": [
{
"email": "johndoe@test.com",
"first_name": "John",
"last_name": "Doe",
"subject": " This is a test"
}
]
}
```

Response:

```
{
    "success": "You have successfully added one email!"
}
```

POST   api/sandbox/sendemails

Request:

```
{
        "order_id": 6208,
        "campaign_brand_id": 10031
}
```

Response:

```
{
    "send": 1
}
```

HEADERS

In order to work properly, the NeoCurrency REST API needs the header “**`Content-Type`**” with the value “application/json” to be included in each request.

AUTHENTICATION

AUTHENTICATE

The NeoCurrency REST API uses oAuth2 authentication with Password Grant. In order to successfully authenticate and send requests to the REST API, the user sets the request Authorization header to Bearer and transmits the access_token received as part of a successful authentication response.

Request

Method	URL
`POST`	`/get-token`

Headers	Value
`Content-Type`	**`application/json`**

Type	Params	Values
`POST`	`client_id`	`string`
`POST`	`client_secret`	`string`
`POST`	`email`	`string`
`POST`	`password`	`string`

`client_id`
Client ID provided by the NeoCurrency REST API

`client_secret`
Companion to the client_id that is provided by the NeoCurrency REST API

`email`
The email of the user that wishes to authenticate with the API.

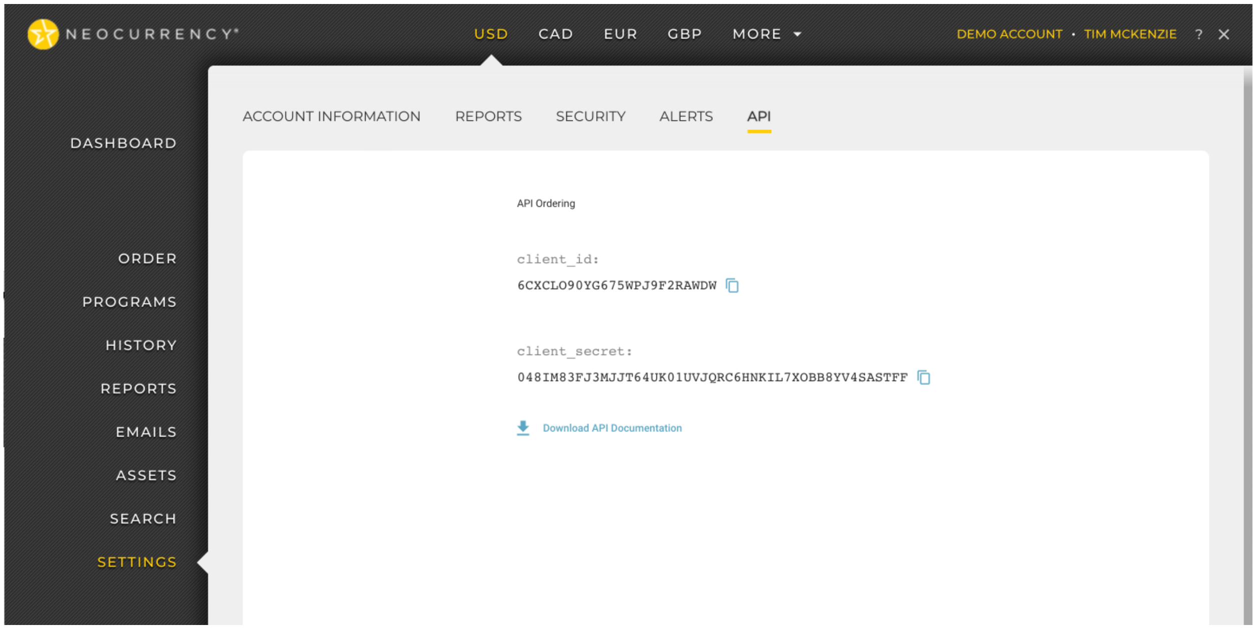
`password`
The password of the user that wishes to authenticate with the API

Request example:

```
{
    "client_id":"JOI8EX4J3K8706L3HQ0KIL3H",
    "client_secret":"Q0JBQEHWT1J899BG3UM83GNMWG53OW4OQB5GMCNYH7DYDN",
    "email" : "api@test.com",
    "password": "123456"
}
```

You'll use the login and password that you receive to access your NeoCurrency Reward Dashboard. There is a separate, unique login and password for your sandbox account vs. your production account.

You can find your unique client_id and client_secret in your Reward Dashboard by navigating to SETTINGS: API. There is a separate, unique client_id and client_secret for your sandbox account vs. your production account. The latest version of the API documentation will also be located here.



API Ordering

client_id:
6CXCLO90YG675WPJ9F2RAWDW

client_secret:
048IM83FJ3MJJT64UK01UVJQRC6HNKIL7XOBB8YV4SASTFF

Response

Status	Response
200	The rest API will respond with a JSON object containing the following properties: - access_token: The access token. This expires in 1 day
308	The rest API will respond with such a code in the event of attempting to connect to the rest API via http instead of https.
401	The rest API will respond with a JSON object containing the following properties: - error: “Unauthenticated.”
500	The rest API will respond with a JSON object containing the following properties: - error: “500 Internal Server Error.”

Response example:

```
{
      "success": [
      {
         "access_token": "Alphanumeric code here"
      }
   ]
}
```

METHODS

1. GET USER

Get information for the authenticated user

Request

Method	URL
`GET`	`/user`

Type	Params	Values
`Headers`	`Authorization: Bearer`	`access_token`

`access_token`
`access_token` must be sent with all client requests. The access_token helps the server to validate the request source.

Response

Status	Response
`200`	The rest API will respond with a JSON object containing the following properties: - id: Integer - name: String - email: String - role_id: Integer - created_at: Datetime - updated_at: Datetime - active: Integer 1-Active, 0-Not Active
`308`	The rest API will respond with such a code in the event of attempting to connect to the rest API via http instead of https.

401	The rest API will respond with a JSON object containing the following properties: - error: “Unauthenticated.”
500	The rest API will respond with a JSON object containing the following properties: - error: ”500 Internal Server Error.”

Response example:

```
{
    "id": 3,
    "name": "API test",
    "email": "api@neocurrency.com",
    "role_id": "5",
    "created_at": "2017-08-13 19:46:45",
    "updated_at": "2017-12-07 13:46:24",
    "active": "1"
}
```

2. GET BRANDS

Getting all the brands that the authenticated user has access to.

Request

Method	URL
`GET`	`/brands`

Type	Params	Values
`Header`	`Authorization: Bearer`	`access_token`

`access_token`

`access_token` must be sent with all client requests. The access_token helps the server to validate the request source.

Response

Status	Response
`200`	The rest API will respond with an array of JSON objects, each of them containing the following properties: - id: Integer - name: String - active: Integer 1 = Active, 0 = Not Active - created_at: Datetime - updated_at: Datetime - user_id: Integer - ID of authenticated user - is_percent: 1 = percentage fee, 0 = no percentage fee - discount: the discount for the brand - fee: dollar amount of the fee for the brand - fee_percent: if the is_percent is set to 1, this is the percentage fee changed for the brand - fee_minimum: when is_percent = 1, this is the minimum fee charged, only if the denomination x fee_percent is less then fee_minimum, then the fee charged is fee_minimum
`308`	The rest API will respond with such a code in the event of attempting to connect to the rest API via http instead of https.

401	The rest API will respond with a JSON object containing the following properties: error: “Unauthenticated.”
500	The rest API will respond with a JSON object containing the following properties: - error: ”500 Internal Server Error.”

Response example:

```
{
    "id": 874,
    "active": 1,
    "name": "Venmo",
    "real_name": "Venmo",
    "value": 0,
    "min": 1,
    "max": 1000,
    "description": "Venmo is a digital wallet that lets you make and share payments with friends. You can easily split the bill, cab
    fare, or much more.",
    "terms": "Venmo is a service of PayPal, Inc., a licensed provider of money transfer services (NMLS ID: 910457). All money
    transmission is provided by PayPal, Inc. pursuant to PayPal, Inc.'s licenses.",
    "logo": "https://redeem.yourdigitalreward.com/storage/upload/T8VlzyxW2DiCARxpSuaJRTdLNM4uJOPFkwcMjJHK.jpeg",
    "card_img": "https://redeem.yourdigitalreward.com/storage/upload/T8VlzyxW2DiCARxpSuaJRTdLNM4uJOPFkwcMjJHK.jpeg",
    "country_code": "US",
    "currency_name": "USD",
    "expiry_in_months": "",
    "expiry_date_policy": "",
    "expiry_mode": "",
    "discount": 0,
    "is_percent": 1,
    "fee_percent": 4,
    "fee_minimum": 0.5
  },
  {
    "id": 876,
    "active": 1,
    "name": "Amazon.ca $0.01-$2000 CAD",
    "real_name": "Amazon.ca",
    "value": 0,
    "min": 0.01,
    "max": 2000,
    "description": "•\tUse your Amazon.ca Gift Certificate towards Books, Electronics, Music, and more. The     Amazon.ca website
    is the place to find and discover almost anything you want to buy online at a great price.",
    "terms": "Restrictions apply, see amazon.ca/gc-legal",
    "logo": "https://redeem.yourdigitalreward.com/storage/upload/PBDGp3kUepvumVpQ1TarYTMfVktbCfCmKX7HA3Pc.png",
    "card_img": "https://redeem.yourdigitalreward.com/storage/upload/PBDGp3kUepvumVpQ1TarYTMfVktbCfCmKX7HA3Pc.png",
    "country_code": "CA",
    "currency_name": "CAD",
    "expiry_in_months": "",
    "expiry_date_policy": "",
    "expiry_mode": "",
    "discount": 2,
    "fee": 0,
    "is_percent": 0
  },
```

3. GET FUNDS

Getting all the funds that the authenticated user has access to.

Request

Method	URL
`GET`	`/funds`

Type	Params	Values
`Header`	`Authorization: Bearer`	`access_token`

`access_token`

`access_token` must be sent with all client requests. The access_token helps the server to validate the request source.

Response

Status	Response
`200`	The rest API will respond with an array of JSON objects
`308`	The rest API will respond with such a code in the event of attempting to connect to the rest API via http instead of https.
`401`	The rest API will respond with a JSON object containing the following properties: error: “Unauthenticated.”
`500`	The rest API will respond with a JSON object containing the following properties: - error: ”500 Internal Server Error.”

Response example:

```
[
    {
        "id": 1,
        "client_id": 3,
        "currency_id": "USD",
        "value": 1000
    },
    {
        "id": 9,
        "client_id": 3,
        "currency_id": "EUR",
        "value": 500
    }
]
```

4. GET CURRENT BALANCE

Getting the total of the current funds and any balance distributed over any Programs the user has access to. This endpoint shows the current total balance that the client has access to, to create and redeem codes with. This endpoint will provided more up to date information than the /funds endpoint which only shows the current fund balance for the user.

Request

Method	URL
`GET`	`/currentbalances`

Type	Params	Values
`Header`	`Authorization: Bearer`	`access_token`

`access_token`

`access_token` must be sent with all client requests. The access_token helps the server to validate the request source.

Response

Status	Response
`200`	The rest API will respond with an array of JSON objects
`308`	The rest API will respond with such a code in the event of attempting to connect to the rest API via http instead of https.
`401`	The rest API will respond with a JSON object containing the following properties: - error: “Unauthenticated.”
`500`	The rest API will respond with a JSON object containing the following properties: - error: ”500 Internal Server Error.”

Response example:

```
[
   {
      "id": 1,
      "client_id": 3,
      "currency_id": "USD",
      "value": 1469
   },
   {
      "id": 5,
      "client_id": 3,
      "currency_id": "EUR",
      "value": 100
   }
]
```

5. GET PROGRAMS

Getting all the programs that the authenticated user has access to.

Request

Method	URL
`GET`	`/projects`

Type	Params	Values
`Header`	`Authorization: Bearer`	`access_token`

`access_token`

`access_token` must be sent with all client requests. The access_token helps the server to validate the request source.

Response

Status	Response
`200`	The rest API will respond with an array of JSON objects
`308`	The rest API will respond with such a code in the event of attempting to connect to the rest API via http instead of https.
`401`	The rest API will respond with a JSON object containing the following properties: - error: Unauthenticated.”
`500`	The rest API will respond with a JSON object containing the following properties: - error: ”500 Internal Server Error.”

Response example:

```
[
    {
        "id": 1,
        "p_group_id": 3,
        "p_name": "Summer Campaigns",
        "p_description": "Summer Campaigns Project",
        "p_active": 1,
        "created_at": "2023-09-20 14:52:15",
        "updated_at": "2023-09-30 12:14:15"
    },
    {
        "id": 2,
        "p_group_id": 3,
        "p_name": "Winter Campaigns",
        "p_description": "Winter Campaign Project",
        "p_active": 1,
        "created_at": "2023-09-20 20:12:23",
        "updated_at": "2023-12-07 10:02:37"
    }
]
```

6. CREATE CAMPAIGN

Method called when creating a campaign. Once this method is successfully executed a campaign with pending status will be created for the user.

Request

Method	URL
POST	/campaigns/create

Type	Params	Values
Header	Authorization: Bearer	access_token

Type	Params	Values
POST	name	string
POST	start_date	Date: datetime format (MM/DD/YYYY HH:ii)
POST	end_date	Date: datetime format (MM/DD/YYYY HH:ii)
POST	timezone	string
POST	project_id	integer
POST	fund_id	integer

access_token
access_token must be sent with all client requests. The access_token helps the server to validate the request source.

name
The name of the campaign, there are no restrictions on name and multiple campaigns can have the same name

start_date
The date, down to the hour and minute combination of when the campaign will start

end_date
The date, down to the hour and minute combination of when the campaign will end.

`timezone`

The timezone for the start and end date of the campaign. We use PHP timezones (http://php.net/manual/en/timezones.php) as these automatically take into account daylight savings time. The possible values for timezone are: “Eastern Standard Time”, “Central Standard Time”, “Mountain Standard Time”, “Pacific Standard Time”, “Hawaii”.

`project_id`

The ID of the Program attached to this Campaign. See get all programs by user.

`fund_id`

The ID of the Fund attached to this Campaign. See get all funds by user.

Request example:

```
{
    "name":"api campaign 1",
    "start_date": "12/27/2017 13:00",
    "end_date": "12/31/2017 13:00",
    "timezone": "Eastern Standard Time",
    "project_id": 1,
    "fund_id": 1
}
```

Response

Status	Response
200	The rest API will respond with a JSON objects containing the following properties: - success
308	The rest API will respond with such a code in the event of attempting to connect to the rest API via http instead of https.
422	The rest API will respond with an array of JSON objects, each of them, containing the following properties: - name_of_the_problem_field: array of validation error messages
401	The rest API will respond with a JSON object containing the following properties: - error: “Unauthenticated.”

500	The rest API will respond with a JSON object containing the following properties: - error: ”500 Internal Server Error.”

Response example:

```
{
   "success": [
      {
         "create_campaign": "You have successfully created a campaign width ID: 45!"
      }
   ]
}

{
   "errors": [
      {
         "timezone": "Time Zone is not correct!"
      },
      {
         "start_date": "A start date must be before end date!"
      }
   ]
}
```

7. CREATE CODES

This method is used to get the generated codes for the campaign with the specified campaign ID. The endpoint returns both the codes in the codes array as well as UUID pair which can be used to distinguish individual codes on client end. The UUID has no monetary value and can be used to refer to the reward code without having to show it directly.

Request

Method	URL
POST	/codes/create

Type	Params	Values
Header	Authorization: Bearer	access_token

Type	Params	Values
POST POST POST POST	campaign_id reference_id (optional) unique_id (optional) brands id denomination quantity secret (optional) secret_activation_time (optional) reference_id (optional) expiration_days (optional)	integer string integer (up to 10 digits) array integer float integer boolean (true/false) double integer double

access_token
access_token must be sent with all client requests. The access_token helps the server to validate the request source.

campaign_id
The ID of the campaign for which these codes are being generated for.

`reference_id (optional)`
`reference_id` is an optional string field where user can enter any data they wish to pass to the NeoCurrency system about an order. This information can help the user track a specific order in the system.

`unique_id (optional)`
`unique_id` is an optional integer field (up to 10 digits) where user can enter any data they wish to pass to the NeoCurrency system about an order. This information can help the user track a specific order in the system. Furthermore, the NeoCurrency system will only allow 1 order to exist with a specific unique_id. If another order is attempted to be placed with the same unique_id, then an error will result and the order will not be processed.

`brands`
The array of brands used in the campaign for which codes need to be generated. For each brand an `id` for the brand, a `denomination` and `quantity` are required.

`secret (optional)`
Secret is a true or false value which determines if the code generated will have an additional 2 factor authentication code when redeemed. This is an optional parameter.

`secret_activation_time (optional)`
If the brand has secret set to true, then the secret_activation_time is the time (in hours) of when the redeemed code will be activated after the end user has requested a redemption of the code. An example where a code is created today with a secret code and a secret_activation_time of 24 (hours) means the following. If the code is created today and accessed by the end client tomorrow, the 24 hours will begin counting down from tomorrow (the time end user activated the reward). After the 24 hours wait time, the end client will be able to claim their reward. The minimum time is 0.25 of an hour or 15 minutes while there is no maximum.

`expiration_days (optional)`
This optional parameter controls how many days after redemption a code for a given brand will expire. For example, if a brand is ordered with an expiration days value of 1, then the code will expire 1 day after being redeemed. Expiration in this context means that the end client will have a limited amount of time after redeeming the code to use said code.

`client_id (optional)`
This optional parameter is something which is required to place orders for some brands. The value here will be provided at Account Setup. In most cases the value will start from “1” and increase as more client_id’s are added for a specific brand.

Request Example: Standard Reward

This is a standard brand reward request for 2 Amazon.com Gift Card rewards of $1.05 each.

```
{
        "campaign_id":9,
        "brands":[
                {
                "id" : 1344,
                "denomination": 1.05,
                "quantity": 2
                }
        ]
}
```

Response Example:

```
{
        "success": [
        {
        "denomination": "1.05",
        "currency": "USD",
        "codes": [
           "80cbdeae755c97e61e47918addb1a268f36aca6d",
           "df7a458d8314f8bcac2803d47647bcd711e8a43d"
                ],
                "uuids": {
                   "80cbdeae755c97e61e47918addb1a268f36aca6d": "462e14a70135493e89b3
9fa6cd1364c3202102051036531",
                   "df7a458d8314f8bcac2803d47647bcd711e8a43d": "83cab43947d05f43267e3f
b47c33783420210205103653 2"
                },
                "order_id": 6149
             }
           ]
        }
```

Response

Status	Response	Explanation
407	Unauthorized access1	Attempted to connect to live API with sandbox creds or sandbox API with live creds
422	The Campaign ID is required!	Request did not have a valid campaign_id passed
422	The brands or groups is required and must be array!	Request did not contain an array object of brands (or groups) or it was an empty array
422	Expiration days is not correct!	Request contained expiration_days and it was either not an interger or was null or was less then 1
422	A brand_id: xxx is not correct!	Request contained a brand_id which the requestor does not have access to, or is no longer available, or is temporarily unavailable
422	A brand_id: xxx with quantity: yyy is not correct!	Request contained a quantity which was not a number or was less than or equal to 0
422	A brand_id: xxx with denomination yyy is not correct!	Request contained a denomination less than or equal to 0 or a non-numeric denomination
422	A brand_id: xxx with secret: zzz is not correct!	Request contained secret but it was not Boolean value (did not pass true/false)
422	A brand_id xxx with secret activation time yyy is not correct!	Request contained activation_time but it was less than or equal to 0 or it was non-numeric

422	A brand_id: xxx with secret activation time: yyy is below the minimum of 15 minutes, which corresponds to (0.25)!	Request had activation_time and it was numeric but was under the minimum allowed of 0.25
422	A brand_id: xxx with secret activation time: yyy must have secret!	Request had activation_time but did not specify secret: true. To you the functionality for activation time secret must be true
422	A brand_id xxx is not correct!	Request contained a brand_id but the brand was not found. This error can also be thrown if a campaign is not found or if a fund is not found for the specified campaign or if attempting to use a brand with one currency in a campaign with a different currency
422	The Campaign is not active!	The campaign is not active. A campaign must be active before codes can be crated for it. A campaign can be activated either by the interface or the campaign/activate endpoint. By default order-now campaigns (which is what /crateordernow uses are active)
422	A brand_id: xxx with quantity: yyy is not correct! Available: ccc	Some brands (very few) are stocked brands where if the request attempts to exceed the number of stocked rewards you will receive this error. For example, if the system only had 2 Amazon gift cards for a specific denomination but the request asked for 5, then the user will receive this error

422	A brand_id: xxx requires additional parameter client_id!	For this request to succeed the brand requires the additional parameter client_id. In cases where the brand does NOT require a client_id then this will be ignored
422	A brand_id: xxx with parameter client_id vvv is not correct!	The client_id parameters are provided, usually per campaign and can be located in the dashboard interface. If a client_id which does not exist is is not attributed to the user making the request is found, then the user will receive this error.
422	A campaign_id is not correct!	This error occurs when a program is not found for this campaign/request
422	A brand_id: xxx with denomination: yyy is not correct!	This error occurs when the denomination sent by the request is outside the bounds of the brand. For example is brand xxx has denomination range $1 to $100 and the request attempts to make a $200 order, the user will see this error
403	You do not have enough money on this program	There was not enough in the fund to cover the codes which are to be generated
403	You have entered an invalid quantity! Available : xxx	This can happen for stocked brands where at the time of creating rewards there are not enough available to fulfill the ordered quantity
406	There was an error processing your request, please contact customer support	There was an unexpected error when attempting to process your request. No order is placed.
500	Service Unavailable	The request timed out because of server issues. No order was placed

8. GET CAMPAIGNS

Gets all the Campaigns that the authenticated user has access to.

Request

Method	URL
`GET`	`/campaigns`

Type	Params	Values
`Header`	`Authorization: Bearer`	`access_token`

`access_token`

`access_token` must be sent with all client requests. The access_token helps the server to validate the request source.

Response

Status	Response
`200`	The rest API will respond with an array of JSON objects
`308`	The rest API will respond with such a code in the event of attempting to connect to the rest API via http instead of https.
`401`	The rest API will respond with a JSON object containing the following properties: - error: “Unauthenticated.”
`500`	The rest API will respond with a JSON object containing the following properties: - error: ”500 Internal Server Error.”

Response example:

```
[
  {
    "id": 34,
    "name": "api campaign 1",
    "description": null,
    "created_at": {
      "date": "2017-12-27 12:58:53.000000",
      "timezone_type": 3,
      "timezone": "UTC"
    },
    "status": "pending",
    "start_date": "2017-12-27 13:00:00",
    "end_date": "2017-12-31 13:00:00",
    "timezone": "Eastern Standard Time",
    "project_id": 1,
    "fund_id": 1
  },
  {
    "id": 35,
    "name": "api campaign 1",
    "description": null,
    "created_at": {
      "date": "2017-12-27 12:59:11.000000",
      "timezone_type": 3,
      "timezone": "UTC"
    },
    "status": "pending",
    "start_date": "2017-12-27 13:00:00",
    "end_date": "2017-12-11 13:00:00",
    "timezone": "Eastern Standard Time",
    "project_id": 1,
    "fund_id": 1
  }
]
```

9. ACTIVATE CAMPAIGN

Activate a campaign so that codes for this campaign can be generated.

Request

Method	URL
`POST`	`/campaign/active`

Type	Params	Values
`Header`	`Authorization: Bearer`	`access_token`

Type	Params	Values
`POST`	`campaign_id`	`integer`

`access_token`

`access_token` must be sent with all client requests. The access_token helps the server to validate the request source.

`campaign_id`

`campaign_id` is the ID of the campaign that needs to be activated. A campaign needs to be activated before any codes can be generated for this campaign.

Request example:

```
{
   "campaign_id":46
}
```

Response

Status	Response
200	The rest API will respond with a JSON objects containing the following properties: - success
308	The rest API will respond with such a code in the event of attempting to connect to the rest API via http instead of https.
401	The rest API will respond with a JSON object containing the following properties: - error: “Unauthenticated.”
500	The rest API will respond with a JSON object containing the following properties: - error: ”500 Internal Server Error.”

Response example:

```
{
 "success": {
      "id": 46,
      "name": "SANDBOX api campaign 1",
      "description": null,
      "expiration_days": 331,
      "created_at": "2018-01-04 15:18:09",
      "updated_at": "2018-01-05 10:36:18",
      "status": "active",
      "start_date": "2018-01-04 13:00:00",
      "end_date": "2018-12-01 13:00:00",
      "timezone": "Eastern Standard Time",
      "project_id": 1,
      "fund_id": 1
   }
}
```

10. ORDER NOW

Lists all the orders from Order Now functionality. The Order Now type orders are those which are eligible to be used with the email functionality available in the API. To create an Order Now type order, use the /api/createordernow endpoint.

Request

Method	URL
`GET`	`/ordernow`

Type	Params	Values
`Header`	`Authorization: Bearer`	`access_token`

`access_token`

`access_token` must be sent with all client requests. The access_token helps the server to validate the request source.

Response

Status	Response
`200`	The rest API will respond with a JSON objects containing the following properties: - success
`308`	The rest API will respond with such a code in the event of attempting to connect to the rest API via http instead of https.
`401`	The rest API will respond with a JSON object containing the following properties: - error: “Unauthenticated.”
`500`	The rest API will respond with a JSON object containing the following properties: - error: ”500 Internal Server Error.”

Response example:

```
[
  {
    "id": 1,
    "total_cost": "$5.50",
    "payment_method": "Draw-Down Account",
    "purchase_order_number": "66",
    "brands": [
      {
        "brand_id": 2,
        "brand_name": "Amazon",
        "amount": "$1.00",
        "total_rewards": "2",
        "rewards_available_to_send": 2,
        "rewards_available_to_add_email": 2
      },
      {
        "brand_id": 23,
        "brand_name": "CVS",
        "amount": "$10.00",
        "total_rewards": "1",
        "rewards_available_to_send": 1,
        "rewards_available_to_add_email": 1
      }
    ]
  }
]
```

11. CREATE ORDER NOW

This method is used to create an order which can use the email functionality enabled in the API.

Request

Method	URL
POST	api/createordernow

Type	Params	Values
Header	Authorization: Bearer	access_token

Type	Params	Values
POST	purchase_order_number	string
POST	custom1	string
POST	reference_id	string
POST	unique_id	Integer (up to 10 digits)
POST	brands: id: denomination: quantity: secret (optional): secret_activation_time (optional): expiration_days: (optional)	Array integer double integer boolean (true/false) double double
POST	client_id:	integer (optional)

access_token

access_token must be sent with all client requests. The access_token helps the server to validate the request source.

purchase_order_number

purchase_order_number is an optional integer value to pass when creating an order now which can help the user track the different order now orders in the system.

`custom1`

`custom1` is an optional string field where user can enter any data they wish to pass to the NeoCurrency system about an order now order. This information can help the user track a specific order now order in the system.

`reference_id (optional)`

`reference_id` is an optional string field where user can enter any data they wish to pass to the NeoCurrency system about an order. This information can help the user track a specific order in the system.

`unique_id (optional)`

`unique_id` is an optional integer field (up to 10 digits) where user can enter any data they wish to pass to the NeoCurrency system about an order. This information can help the user track a specific order in the system. Furthermore, the NeoCurrency system will only allow 1 order to exist with a specific unique_id. If another order is attempted to be placed with the same unique_id, then an error will result and the order will not be processed.

`brands`

The array of brands used in the campaign for which codes need to be generated. For each brand an `id` for the brand, a `denomination` and `quantity` are required. The `id` is from the /brands endpoint, the possible values for denomination and quantity are governed by the brand id and what is available for this brand via /brands endpoint.

`secret (optional)`

Secret is a true or false value which determines if the code generated will have an additional 2 factor authentication code when redeemed. This is an optional parameter.

`secret_activation_time (optional)`

If the brand has secret set to true, then the secret_activation_time is the time (in hours) of when the redeemed code will be activated after the end user has requested a redemption of the code. An example where a code is created today with a secret code and a secret_activation_time of 24 (hours) means the following. If the code is created today and accessed by the end client tomorrow, the 24 hours will begin counting down from tomorrow (the time end user activated the reward). After the 24 hours wait time, the end client will be able to claim their reward. The minimum time is 0.25 of an hour or 15 minutes while there is no maximum.

`expiration_days (optional)`

This optional parameter controls how many days after redemption a code for a given brand will expire. For example if a brand is ordered with an expiration days value of 1, then the code will expire 1 day after being redeemed. Expiration in this context means that the end client will have a limited amount of time after redeeming the code to use said code.

client_id

This optional parameter is something which is required to place order now orders for some brands. The value here will be provided at Account Setup. In most cases the value will start from “1” and increase as more client_id’s are added for a specific brand.

Request example 1:

```
{
  "brands" : [ {
    "id" : 623,
    "denomination" : 0.05,
    "quantity" : 1,
  } ]
}
```

Request example 2:

```
{
            "purchase_order_number": "66",
            "custom1": "something",
            "brands": [
        {
            "id": 2,
            "denomination": 1.00,
            "quantity": 2,
            “expiration_days”: 20.5,
        },
        {
            "id": 23,
            "denomination": 10.00,
            "quantity": 1
        }
    ]
}
```

Response

Status	Response	Explanation
401	Unauthorized access1	Attempted to connect to live API with sandbox creds or sandbox API with live creds
422	The Campaign ID is required!	Request did not have a valid campaign_id passed
422	The brands or groups is required and must be array!	Request did not contain an array object of brands (or groups) or it was an empty array
422	Expiration days is not correct!	Request contained expiration_days and it was either not an interger or was null or was less then 1
422	A brand_id: xxx is not correct!	Request contained a brand_id which the requestor does not have access to, or is no longer available, or is temporarily unavailable
422	A brand_id: xxx with quantity: yyy is not correct!	Request contained a quantity which was not a number or was less than or equal to 0
422	A brand_id: xxx with denomination yyy is not correct!	Request contained a denomination less than or equal to 0 or a non-numeric denomination
422	A brand_id: xxx with secret: zzz is not correct!	Request contained secret but it was not Boolean value (did not pass true/false)
422	A brand_id xxx with secret activation time yyy is not correct!	Request contained activation_time but it was less than or equal to 0 or it was non-numeric

422	A brand_id: xxx with secret activation time: yyy is below the minimum of 15 minutes, which corresponds to (0.25)!	Request had activation_time and it was numeric but was under the minimum allowed of 0.25
422	A brand_id: xxx with secret activation time: yyy must have secret!	Request had activation_time but did not specify secret: true. To you the functionality for activation time secret must be true
422	A brand_id xxx is not correct!	Request contained a brand_id but the brand was not found. This error can also be thrown if a campaign is not found or if a fund is not found for the specified campaign or if attempting to use a brand with one currency in a campaign with a different currency
422	The Campaign is not active!	The campaign is not active. A campaign must be active before codes can be crated for it. A campaign can be activated either by the interface or the campaign/activate endpoint. By default order-now campaigns (which is what /crateordernow uses are active)
422	A brand_id: xxx with quantity: yyy is not correct! Available: ccc	Some brands (very few) are stocked brands where if the request attempts to exceed the number of stocked rewards you will receive this error. For example, if the system only had 2 Amazon gift cards for a specific denomination but the request asked for 5, then the user will receive this error

422	A brand_id: xxx requires additional parameter client_id!	For this request to succeed the brand requires the additional parameter client_id. In cases where the brand does NOT require a client_id then this will be ignored
422	A brand_id: xxx with parameter client_id vvv is not correct!	The client_id parameters are provided, usually per campaign and can be located in the dashboard interface. If a client_id which does not exist is is not attributed to the user making the request is found, then the user will receive this error.
422	A campaign_id is not correct!	This error occurs when a program is not found for this campaign/request
422	A brand_id: xxx with denomination: yyy is not correct!	This error occurs when the denomination sent by the request is outside the bounds of the brand. For example is brand xxx has denomination range $1 to $100 and the request attempts to make a $200 order, the user will see this error
403	You do not have enough money on this program	There was not enough in the fund to cover the codes which are to be generated
403	You have entered an invalid quantity! Available : xxx	This can happen for stocked brands where at the time of creating rewards there are not enough available to fulfill the ordered quantity
401	There was an error processing your request, please contact customer support	There was an unexpected error when attempting to process your request. No order is placed.
500	Service Unavailable	The request timed out because of server issues. No order was placed

Response example:

```
{
   "success": {
      "order_id": 6208,
      "custom1": null,
      "data": [
         {
            "campaign_brand_id": 10031,
            "denomination": "0.05",
            "currency": "USD",
            "codes": [
               "c613e814692e94906be3d8f592551894e5bd1f85"
            ],
            "uuids": {
               "c613e814692e94906be3d8f592551894e5bd1f85": "3520f5a13757d26d717ac35c5c1f0d7f202103111028291"
            },
         }
      ]
   }
}
```

12. ORDER NOW ADD EMAILS

This method is used to create an order which can use the email functionality enabled in the API.

Request

Method	URL
POST	/addemails

Type	Params	Values
Header	Authorization: Bearer	access_token

Type	Params	Values
POST	order_id	integer
POST	campaign_brand_id	integer
POST	emails	array with first name, last name, email, subject, custom message. Subject and Custom Message are optional

access_token

access_token must be sent with all client requests. The access_token helps the server to validate the request source.

order_id

order_id is the ID of the Order Now order for which user wishes to send emails for. To get all eligible Order Now order_ids use /api/ordernow. A single Order Now order maybe have multiple brands attached, so emails are loaded and sent by brand.

campaign_brand_id

campaign_brand_id is the campaign brand ID received from the success message of the createordernow endpoint. The campaign brand ID is an amalgamation which signifies a particular brand and denomination pair. These integer values are unique and non-repeating.

emails

emails is an array which holds first name, last name, email, subject and custom message for each code. The subject and custom message parameters are optional. If they are used, they will overwrite the email subject and default message to user. For custom message, we only allow text messages and do not, in this version, allow html or links in the message. For an example of usage, please see the Request example below.

Request example:

```
{
        "order_id": 1,
        "campaign_brand_id": 2,
        "emails": [
                {
                        "email": "john@test.com",
                        "first_name": "John",
                        "last_name": "Doe",
                        "subject": "Congratulations Winner",
                        "message":"This will be some string text message that will be displayed."
                }
        ]
}
```

Response

Status	Response
200	The rest API will respond with a JSON objects containing the following properties: - success
308	The rest API will respond with such a code in the event of attempting to connect to the rest API via http instead of https.
401	The rest API will respond with a JSON object containing the following properties: - error: “Unauthenticated.”
500	The rest API will respond with a JSON object containing the following properties: - error: ”500 Internal Server Error.”

Response example:

```
{
   "success": "You have successfully added one email!"
}
```

13. ORDER NOW SEND EMAILS

This method is used to create an order which can use the email functionality enabled in the API.

Request

Method	URL
POST	/sendemails

Type	Params	Values
Header	Authorization: Bearer	access_token

Type	Params	Values
POST	order_id	integer
POST	campaign_brand_id	integer
POST	language	String (optional)
POST	email_template_id	integer

access_token
access_token must be sent with all client requests. The access_token helps the server to validate the request source.

order_id
order_id is the ID of the Order Now order for which user wishes to send emails for. To get all eligible Order Now order_ids use /api/ordernow. A single Order Now order maybe have multiple brands attached, so emails are loaded and sent by brand.

campaign_brand_id
campaign_brand_id is the campaign brand ID received from the success message of the createordernow endpoint. The campaign brand ID is an amalgamation which signifies a particular brand and denomination pair. These integer values are unique and non-repeating.

language
The optional language parameter allows emails to be sent in different languages. Examples include “en” for English and “fr” for French. Languages supported is based on Account Setup.

`email_template_id`

The optional `email_template_id` parameter allows emails to be sent using a pre-defined template. This template is created and curated in the web portal portion of the NeoCurrency system and can be called via id when sending emails via the API. This parameter will return a 422 type error if the user does not have access to call the specified `email_template_id`.

Request example:

```
{
        "order_id": 5041,
        "campaign_brand_id": 297
}
```

Request example 2:

```
{
        "order_id": 5106,
        "campaign_brand_id": 250,
        "language": "fr"
}
```

Request example 3:

```
{
        "order_id": 5106,
        "campaign_brand_id": 250,
        "email_template_id": 76
}
```

Response

Status	Response
`200`	The rest API will respond with a JSON objects containing the following properties: - success
`308`	The rest API will respond with such a code in the event of attempting to connect to the rest API via http instead of https.
`401`	The rest API will respond with a JSON object containing the following properties: - error: “Unauthenticated.”

500	The rest API will respond with a JSON object containing the following properties: - error: ”500 Internal Server Error.”

Response example:

```
{
   "send": 2
}
```

14. ORDER NOW LOAD PHYSICAL CARDS

This method is used to create an order which can use the email functionality enabled in the API.

Request

Method	URL
POST	/bulkuploadaddresses

Type	Params	Values
Header	Authorization: Bearer	access_token

Type	Params	Values
POST	order_id	integer
POST	campaign_brand_id	integer
POST	people first_name last_name address_1 address_2 city state zip carrier_line_1 carrier_line_2 fourth_line	Array String String String String String String String String String String

access_token

access_token must be sent with all client requests. The access_token helps the server to validate the request source.

order_id

order_id is the ID of the Order Now order for which user wishes to send emails for. To get all eligible Order Now order_ids use /api/ordernow. A single Order Now order maybe have multiple brands attached, so emails are loaded and sent by brand.

`campaign_brand_id`

campaign_brand_id is the campaign brand ID received from the success message of the createordernow endpoint. The campaign brand ID is an amalgamation which signifies a particular brand and denomination pair. These integer values are unique and non-repeating.

`people`

people is the array of contact information which will be used to create and send the physical cards. The information required includes contact first and last names and full address. Carrier_line_1 and carrier_line_2 are two customizable fields which will display on the card carrier letter. Fourth_line is a customizable message which displays on the card itself under the customer's name.

Request example:

```
{
        "orderId":"5963",
        "campaign_brand_id":"9429",
        "people": [
        {
                "first_name":"John",
                "last_name": "Doe",
                "address_1": "123 Street",
                "address_2": "Apt 1a",
                "city": "New York",
                "state": "NY",
                "zip": "00001",
                "carrier_line_1":"message 1",
                "carrier_line_2":"message 2",
                "fourth_line":"text under name on card"
        }
      ]
}
```

Response

Status	Response
`200`	The rest API will respond with a JSON objects containing the following properties: - success
`308`	The rest API will respond with such a code in the event of attempting to connect to the rest API via http instead of https.
`401`	The rest API will respond with a JSON object containing the following properties: - error: “Unauthenticated.”
`500`	The rest API will respond with a JSON object containing the following properties: - error: ”500 Internal Server Error.”

Response example:

```
{
        "success"
}
```

15. ORDER NOW REDEEM PHYSICAL CARDS

This method is used to redeem and send the physical cards to the physical addresses loaded in the system using /api/bulkuploadaddresses.

Request

Method	URL
POST	/redeemphysicalcards

Type	Params	Values
Header	Authorization: Bearer	access_token

Type	Params	Values
POST	order_id	integer
POST	campaign_brand_id	integer

access_token

access_token must be sent with all client requests. The access_token helps the server to validate the request source.

order_id

order_id is the ID of the Order Now order for which user wishes to send emails for. To get all eligible Order Now order_ids use /api/ordernow. A single Order Now order maybe have multiple brands attached, so emails are loaded and sent by brand. Do note that only orders which have physical brands are eligible for this endpoint. If the order does not contain a physical brand and error will be returned when hitting this endpoint.

campaign_brand_id

campaign_brand_id is the campaign brand ID received from the success message of the createordernow endpoint. The campaign brand ID is an amalgamation which signifies a particular brand and denomination pair. These integer values are unique and non-repeating.

Request example:

```
{
        "order_id": 5041,
        "campaign_brand_id": 297
}
```

Response

Status	Response
200	The rest API will respond with a JSON objects containing the following properties: - success
308	The rest API will respond with such a code in the event of attempting to connect to the rest API via http instead of https.
401	The rest API will respond with a JSON object containing the following properties: - error: “Unauthenticated.”
500	The rest API will respond with a JSON object containing the following properties: - error: ”500 Internal Server Error.”

Response example:

```
{
        "success"
}
```

16. GET ORDERS BY REFERENCE ID

This method is used get information for all rewards associated with a specific reference_id. This reference_id is optionally defined by the user when they use /api/createordernow or /api/codes/create

Request

Method	URL
GET	/get-orders-rfid

Type	Params	Values
Header	Authorization: Bearer	access_token

Type	Params	Values
QUERY	reference_id	String

access_token

access_token must be sent with all client requests. The access_token helps the server to validate the request source.

reference_id

reference_id is the value of custom1 passed when placing an order via /api/codes/create or /api/createordernow. Do note that multiple codes can be associated with a single reference_id and they will all be returned by this endpoint.

Request example:

GET /api/get-orders-rfid?reference_id=API%20test

Response

Status	Response
200	The rest API will respond with a JSON objects containing the following properties: - success
308	The rest API will respond with such a code in the event of attempting to connect to the rest API via http instead of https.
401	The rest API will respond with a JSON object containing the following properties: - error: “Unauthenticated.”
500	The rest API will respond with a JSON object containing the following properties: - error: ”500 Internal Server Error.”

Response example:

```
{
[
  {
    "code": "85fcfc47441399f80ec26459bb97bd744f1de5e5",
    "denomination": 0.01,
    "real_name": "Amazon.com Gift Card",
    "order_date": "2023-06-14 08:05:12",
    "expiration_date": "2028-11-06 06:30:00"
  },
….
]
}
```

17. GET REWARD STATUS

This method is used to get the status for a specific code.

Request

Method	URL
GET	/get-reward-status

Type	Params	Values
Header	Authorization: Bearer	access_token

Type	Params	Values
POST	code	String

access_token

access_token must be sent with all client requests. The access_token helps the server to validate the request source.

code

code is the code which you wish to check the status of. The response will show the following statuses:

- Ordered
- Email Sent
- Email Read
- Viewed
- Redeemed
- Error

Request example:

```
{
        "code": "406b0eae46fd2e940c264dc82754a5c8c16d2fe9"
}
```

Response

Status	Response
200	The rest API will respond with a JSON objects containing the following properties: - success
308	The rest API will respond with such a code in the event of attempting to connect to the rest API via http instead of https.
401	The rest API will respond with a JSON object containing the following properties: - error: “Unauthenticated.”
500	The rest API will respond with a JSON object containing the following properties: - error: ”500 Internal Server Error.”

Response example:

```
{
  "status": "Error"
}
```

ADDITIONAL INFORMATION

Dynamic Fields

This a notation which allows the user to pass specific dynamic reward data into the email templates used for sending email rewards in the NeoCurrency system. These fields are denoted by using hash signs (#) so for example #firstname# will dynamically pull in the first name of the customer. This way it’s possibly to dynamically send out personalized email templates without having to create multiple email templates for different customers/denominations etc. A list of acceptable dynamic fields is below:

#firstname# - the first name of the customer if a name has been uploaded.
#fullname# - the full name of the customer, this is equivalent to #firstname# #lastname#.
#lastname# - the last name of the customer if a name has been uploaded.
#rewardbrand# - the name of the brand the customer is receiving.
#currency# - the currency symbol of the reward the customer is receiving (example $ or € or £).
#rewardvalue# - the denomination value of the reward customer is receiving.

An example of API usage using the /api/sendemails endpoint would be as follows

```
{
        "order_id": 1234,
        "campaign_brand_id": 111,
        "subject": "Thank you #firstname#, here is a #currency##rewardvalue# gift",
        "under_header": "#fullname# thank you for being awesome",
        "under_button": “Mr. #lastname#, please visit us again soon!",
        "language": "de"
}
```

Secret Password Option with Client ID and Expiration

This is an example of a highly unusual reward order, but it shows all the variables that can be requested with codes/create. Please do not use this example unless you have a very specific campaign that requires it.

This is a custom brand reward request for 2 Visa Prepaid rewards of $1.05 each. Brands do not require a client ID, but prepaid rewards require a client ID from the bank. This ID can be found in your Reward Dashboard under ASSETS: PREPAID CLIENT ID. This request also has a secret password displayed in the email that must be validated before the reward will be displayed. There is an activation time of 15 minutes (1/4 hour) added before the reward will be displayed. The reward link will expire in 30 days after it was generated. This example is to show all of the potential parameters that can be used, and all these options would generally never all be used together in the same campaign.

```
{
        "campaign_id":9,
        "brands":[
                {
                "id" : 674,
                "client_id": 29,
                "denomination": 1.05,
                "quantity": 2
                "secret" : true,
                "secret_activation_time": 0.25,
                “expiration_days”: 30
                }
        ]
}
```

Expiration Dates

The NeoCurrency system campaigns have an end date associated with each campaign created. The end date of a campaign is the date after which all codes generated for this campaign become expired or invalid. By default, reward links expire on December 31 of the year following the one they were generated. If you create a reward link in 2024, it will expire by default on December 31, 2025.

This is done so that the system is more flexible in handling both limited duration and unlimited duration campaigns. In the case of a client wanting to run a campaign only for a limited amount of time, we suggest entering a campaign end date when the client wants the system generated codes to expire. If on the other hand the client would like to have an unlimited length campaign, we recommend setting a campaign end date five or ten years in the future.

Once a reward link has been activated, the gift card number will never expire (in the United States and Canada). For prepaid rewards, those will expire in either 6 months or 12 months after the reward is activated. In countries around the world, the gift card expiration varies between six months, 1 year, 2 year and up to 10 years in some cases. This will be shown on the reward page for clarification.

Client_ID Discussion

When placing orders, some brands, require an additional parameter called client_id. This is provided to the user ahead of time. The client_id does not change and is tied to the specific user account. Furthermore, brands have affected brands have different client_id's between sandbox and live API environments. The client_id is used when making requests for rewards from specific brands and should be passed to both create_codes or createordernow endpoints. Failure to pass this parameter will result in an error stating that this parameter is required for the specific brand. In most cases usually Visa and Mastercard reward cards are the brands which will need this additional parameter. Below are all current brands which require client_id (note a single account may not have access to all these brands. We will try to keep the list amassed here up to date).

Brand				
608	671	672	673	674
674	676	677	678	682
695	804	857	860	861
862	863	864	865	866
867	868			

Cross Environment Testing

For some clients, we have the option to enable Cross Environment Testing. This means that the client can create campaigns in their live environment and when a campaign is created a duplicate campaign is created in their Sandbox environment. Furthermore, when placing sandbox testing codes, the client can use their live Campaign ID in the sandbox codes/create endpoint and the client will receive sandbox codes while using a live ID (for testing). The idea behind this feature is to ease campaign creation and testing for clients between their live and sandbox accounts. Do note that this functionality will ONLY work for newly created live campaigns. To enable the feature, please contact your reward manager.

Conventions

- **Client** - Client application.
- **Status** - HTTP status code of response.
- All the possible responses are listed under ‘Responses’ for each method. Only one of them is issued per request server.
- All responses are in JSON format.
- All request parameters are mandatory unless explicitly marked as `[optional]`

Status Codes

All status codes are standard HTTP status codes. The below ones are used in this API.

2XX - Success of some kind
3XX – Redirect of some kind
4XX - Error occurred in client’s part
5XX - Error occurred in server’s part

Status Code	Description
200	OK
201	Created
202	Accepted (Request accepted, and queued for execution)
308	Permanently moved
400	Bad request
401	Authentication failure
403	Forbidden
404	Resource not found
405	Method Not Allowed
409	Conflict
413	Request Entity Too Large
500	Internal Server Error
501	Not Implemented
503	Service Unavailable